

CORPORATE AWARENESS DAYS

2022 OFFER



SURFRIDER
FOUNDATION EUROPE



WHY PARTICIPATE ?

4 GOOD REASONS TO
EMBRACE THE ADVENTURE



To protect the environment



To build team spirit



To assert your values



To develop « CSR » culture



LET'S CUSTOMIZE YOUR PROGRAM TOGETHER

DISCOVER COMPANIES'
FAVORITE TEAMBUILDING
ACTIVITIES TO RAISE
AWARENESS FOR OCEAN
PROTECTION

BEACH OR RIVERBANK CLEANUP



Slip-on gloves and comfortable clothes to tackle marine litter pollution firsthand.

Several formats available:

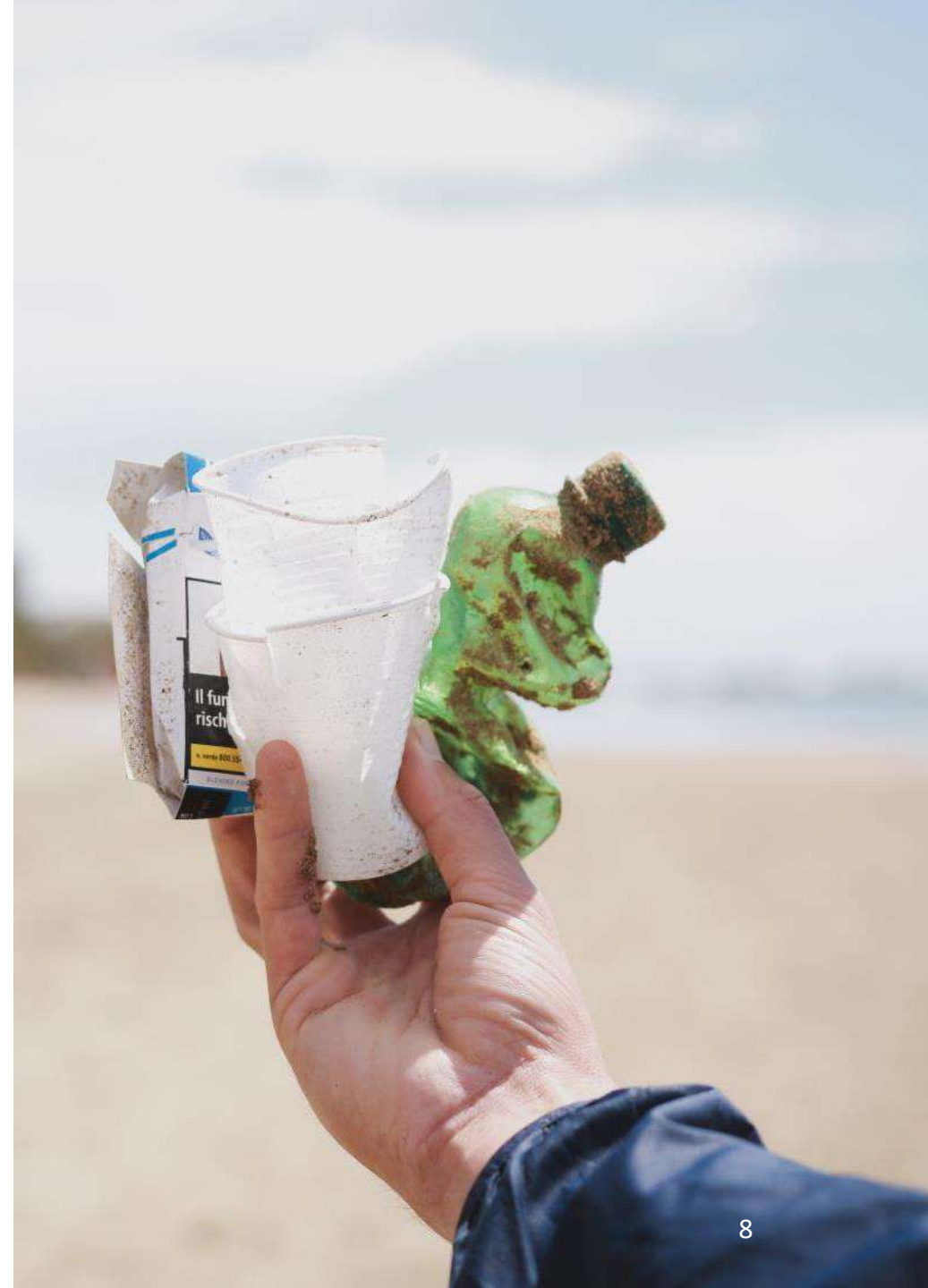
"Classic"

"Olympiads" (games and challenges in teams)

"Plogging" (running with cleanup)

"Kids' awareness day" (family format on weekends with employees' children)

[More information on cleanups here.](#)





KAYAK CLEANUP



Paddle along a river to discover the course of marine litter polluting our environment as it travels from inland to the ocean.

Optional: Discovery of the "**Plastic Origins**" application which uses artificial intelligence to identify macro-plastic waste in rivers, and thus better understand the context of waste pollution.

[More information on kayak garbage cleanups here.](#)



DO IT YOURSELF WORKSHOP



Become a « zero waste » pioneer as you learn how to create your own cosmetics and household products.

Exemple of products available: *Exfoliating soap, Solid shampoo, Lip balm, Toothpaste powder, Deodorant, Laundry, Dishwashing Liquid, Beewraps.*

[More information on "Do it yourself" workshops here.](#)

CLIMATE COLLAGE

OCEAN COLLAGE

WASTE COLLAGE



Three **fun, scientific and creative workshops**.

One to understand climate change and its consequences, the second one focused on the role of the ocean, and the third one to understand everything about waste and its treatment.

Try this collaborative game, build your climate collage with cards and leave with some concrete ideas to make things change!

In collaboration with the Ocean Collage and the Climate Collage associations.

[More information on collages here.](#)



©La Fresque du Climat - Cedric Ringenbach

©La Fresque Océane - Alice Vitoux



© Emmanuel Cagnard



CREATIVE & UPCYCLING COLLAGE



Unite your collaborators by the realization of a common fresco, from plants or waste collected in the offices of the company (paper, leaflets, samples), and free collective creativity.

You will give a second life to your office waste and create a sustainable common work, which illustrates your values or your logo.

Your choice: plant collage, origami, string art, etc.

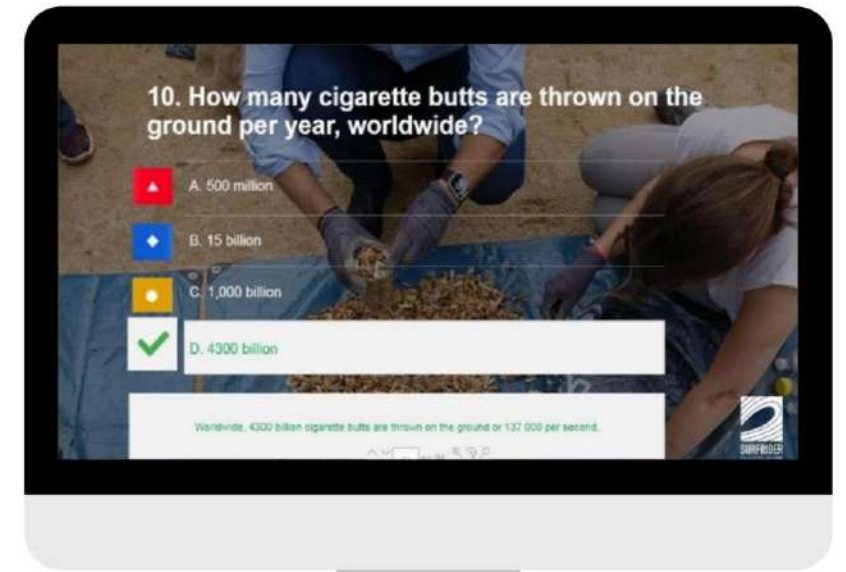
In collaboration with **Happy Makers**

MASTERCLASS AND CONFERENCES



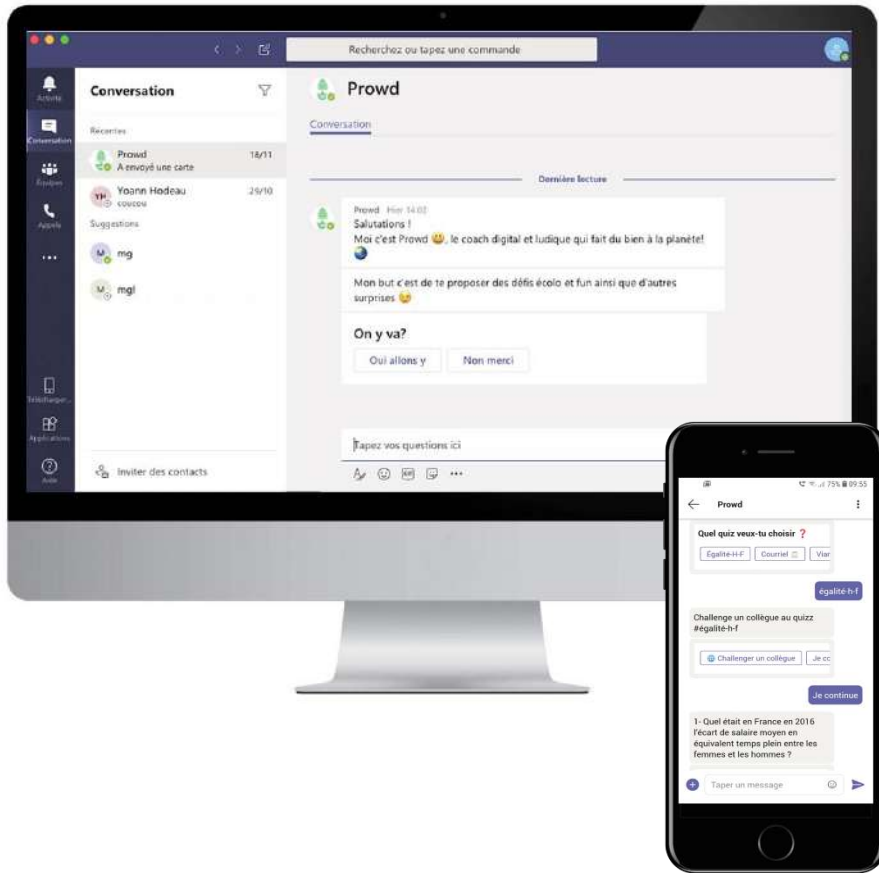
- **Marine litter Masterclass:** An interactive webinar to raise awareness about ocean plastic pollution and find alternatives to waste.
- **Ocean and Climate Change Masterclass:** An interactive webinar to discover the importance of the ocean in climate regulation and on the threats the ocean is facing.
- The Masterclasses can be followed by a **creative workshop of 1 hour 30min on eco-gestures to adopt at the office or at the company** (up to 20 people)
- **"Diving in the Ocean" digital immersive experience - available soon in 2022.**
- Conference format on request.

[More information on our digital offer here.](#)





OCEAN CHALLENGE



Mobilize your employees around the Ocean Challenge, **an online challenge of 1 to 4 weeks** directly **available on your work tool** (Teams, Slack, Google Chat).

Every day, the chatbot developed by Prowd (SSE company), gives you the keys to be able to engage in the office or remotely, with **challenges** to adopt eco-gestures and many **quizzes** to inform yourself while having fun.

- ✓ An encouraging digital coach
- ✓ Fun content
- ✓ Ranking alone and / or in a team

AVAILABLE ON YOUR CORPORATE TOOL

Teams



Slack



Google Chat



[More information on the Ocean Challenge here.](#)

THEY ALREADY TRUST US



« **Sogeti** is very happy to have launched in 2018 a partnership with Surfrider. It reflects our real commitment for the environment. 400 Sogeti's employees and their families have swung into action all around France. These events allowed us to rally and federate our teams towards common values and a cause that we all care about. »

ERIC DE QUATREBARBES

Executive Director Sogeti France



"The **Ocean Challenge** Prowd x Surfrider, a collaboration that makes sense in favor of a greater environmental impact!

Prowd's digital ingenuity disseminates Surfrider's expert content. With the commitment to combine news / quiz / challenge and masterclass, EPSA employees were able to awaken, raise awareness and take action for 3 weeks.

In the format of a "challenge" and with the appropriate gamification, individually or as a team, everyone has been able, as summer approaches, to become more aware citizens of the importance of the oceans and their preservation. "

CEDRIC LAROYENNE
EPSA Group



« These events are an excellent way to raise awareness about marine litter directly on the field, mixing fun and practical. Impactful and unifying moments for the employees. »

BÉRÉNICE BROUTIN

Fondation Bouygues Telecom

FACE-TO-FACE FORMATS PRICE



The price does not include taxes and may change based on location

PEDESTRIAN CLEANUP

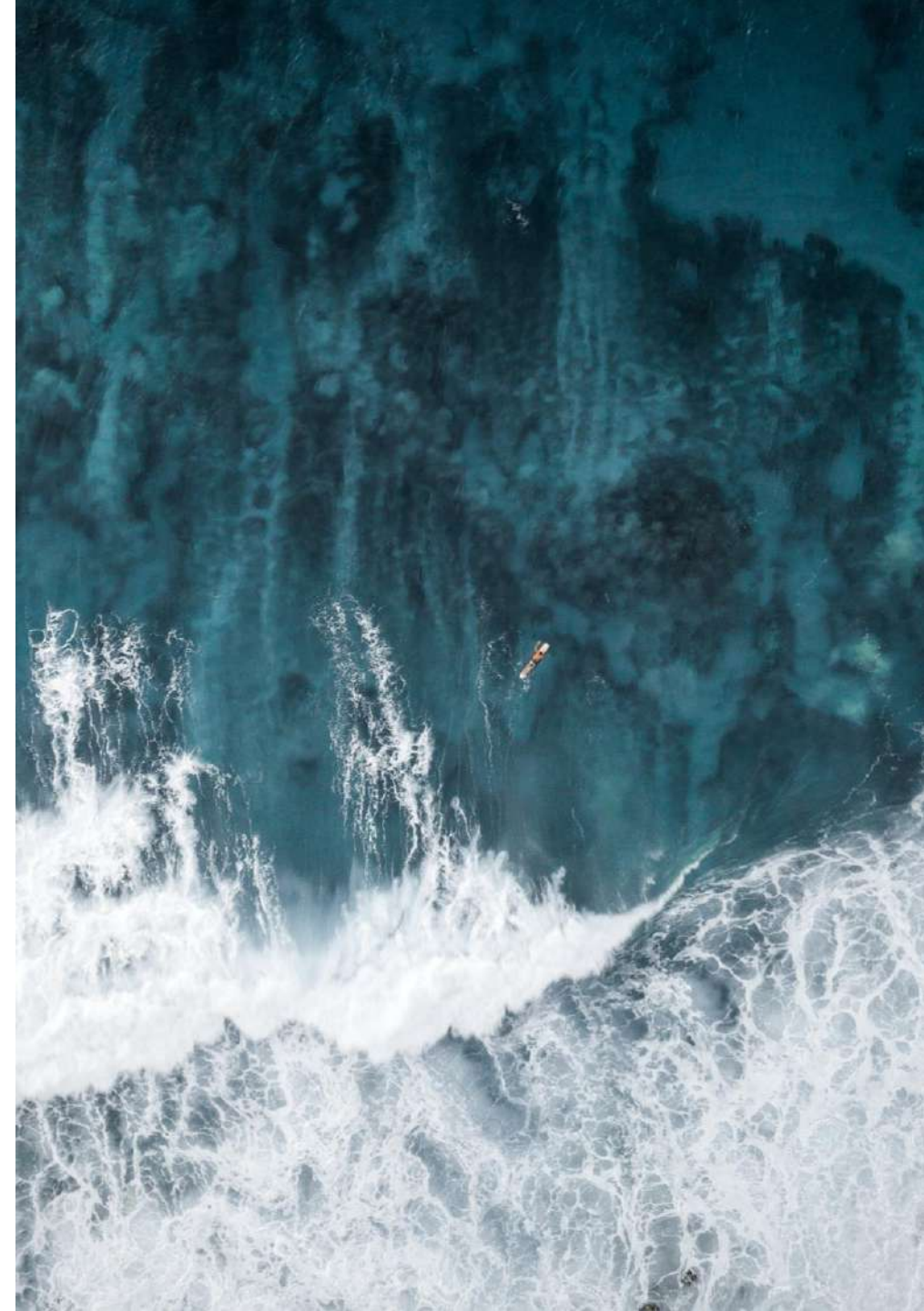
- **2,000 €** for 20 participants or 100 € / pers
- **9,000 €** for 100 participants or 90 € / pers
- **Customized offer** for small businesses, *up to 20 participants*
- **Customized offer** for clean-up events *with more than 300 participants*

KAYAK CLEANUP (from 20 to 50 people)

- **3,000 €** for 20 participants or 150 € / pers
- **6,500 €** for 50 participants or 130 € / pers

UPCYCLING CREATIVE FRESCO (from 25 to 100 people)

- On estimate, according to the number of participants and the duration



DIGITAL OR FACE-TO-FACE FORMATS PRICE



The price does not include taxes and may change based on location

DO IT YOURSELF (up to 20 people)

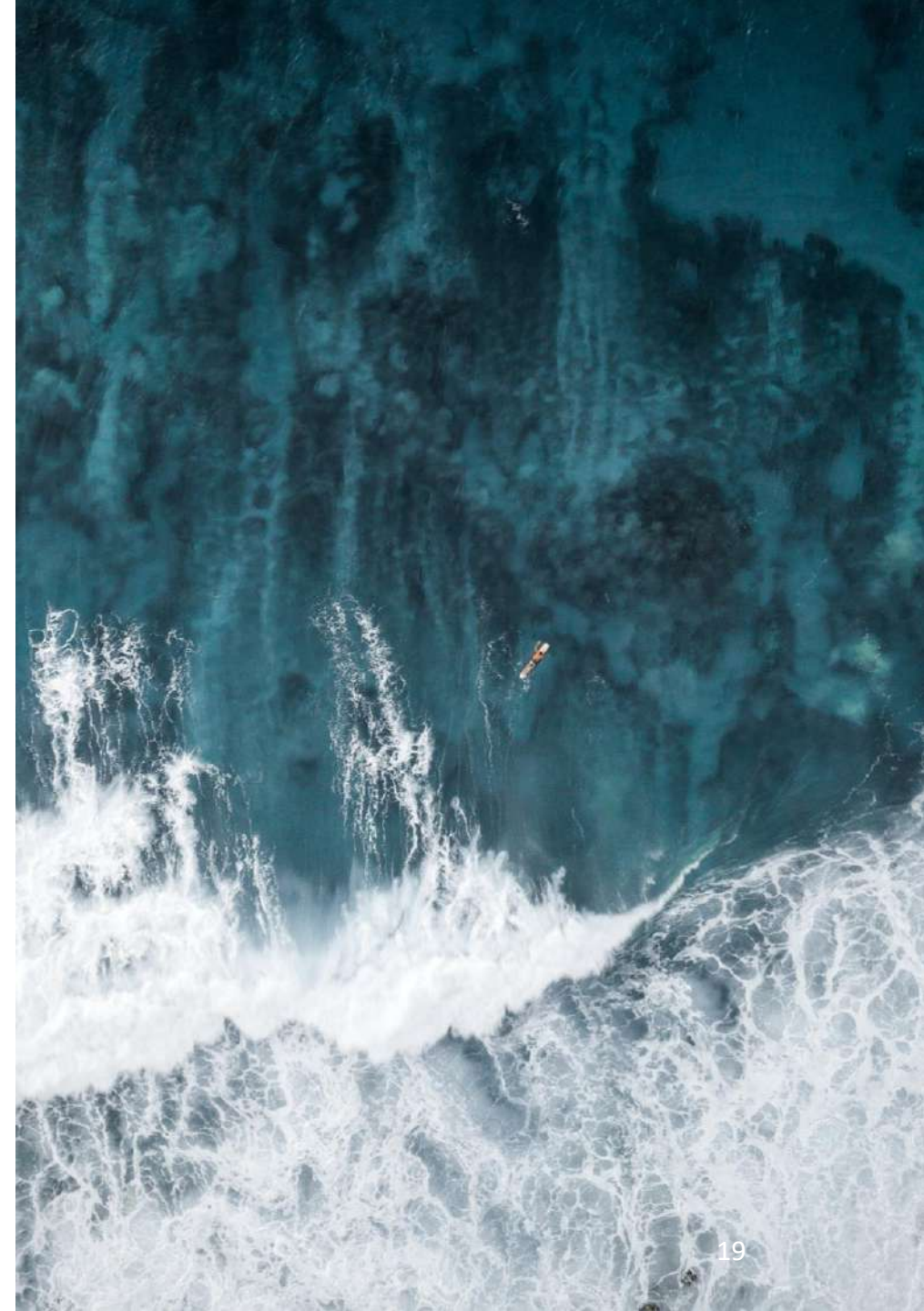
- **face to face** : 2 000 € for 20 participants or 100€/pers – *excluding room rental*
- **Digital** : 1 500 € up to 30 participants. *Excluding Ingredients et material.*

CLIMATE COLLAGE / OCEAN COLLAGE / WASTE COLLAGE

- **Face to face or digital** : 100€/pers. On estimate for more than 18 pers. - *excluding room rental*

MARINE LITTER / OCEAN AND CLIMATE CHANGE MASTERCLASS

- From 1 500 to 3 500 € according to the choice of format and number of participants



ROOM RENTAL



The price does not include taxes and may change based on location

ROOM RENTAL FOR SEMINARS

· BIARRITZ:

Surfrider Campus Space: € 900 / day - up to 50 people

Several meeting / workshop spaces - 1 video projector / interactive board

Upon request :

- Visit of the educational exhibition space
- Zero waste caterer

· PARIS:

• Agora Space (100 sq.m) at “la **Maison du Zéro Déchet**” (12th): € 1,400 / day - up to 100 people

• 2 video projectors and 2 micro chefs

• Training room (50 sq.m) at “la **Maison du Zéro Déchet**” (12th): 750 € / day - up to 26 people

• 1 video projector

Upon request :

- Access to the associative café and to the terrace
- Zero waste caterer



Surfrider Campus Biarritz



Agora Space Paris



USEFUL GOODIES

T-shirt Surfrider – 23 € each

Water bottle Gobi Surfrider 50cl - 17 € each

Beach towel- 34 € each

Shopping bag Surfrider - 16 € each

Isothermal mug with straw– 24 € each

Pack 4 stainless steel straws- 11 € each



SURFRIDER FOUNDATION EUROPE

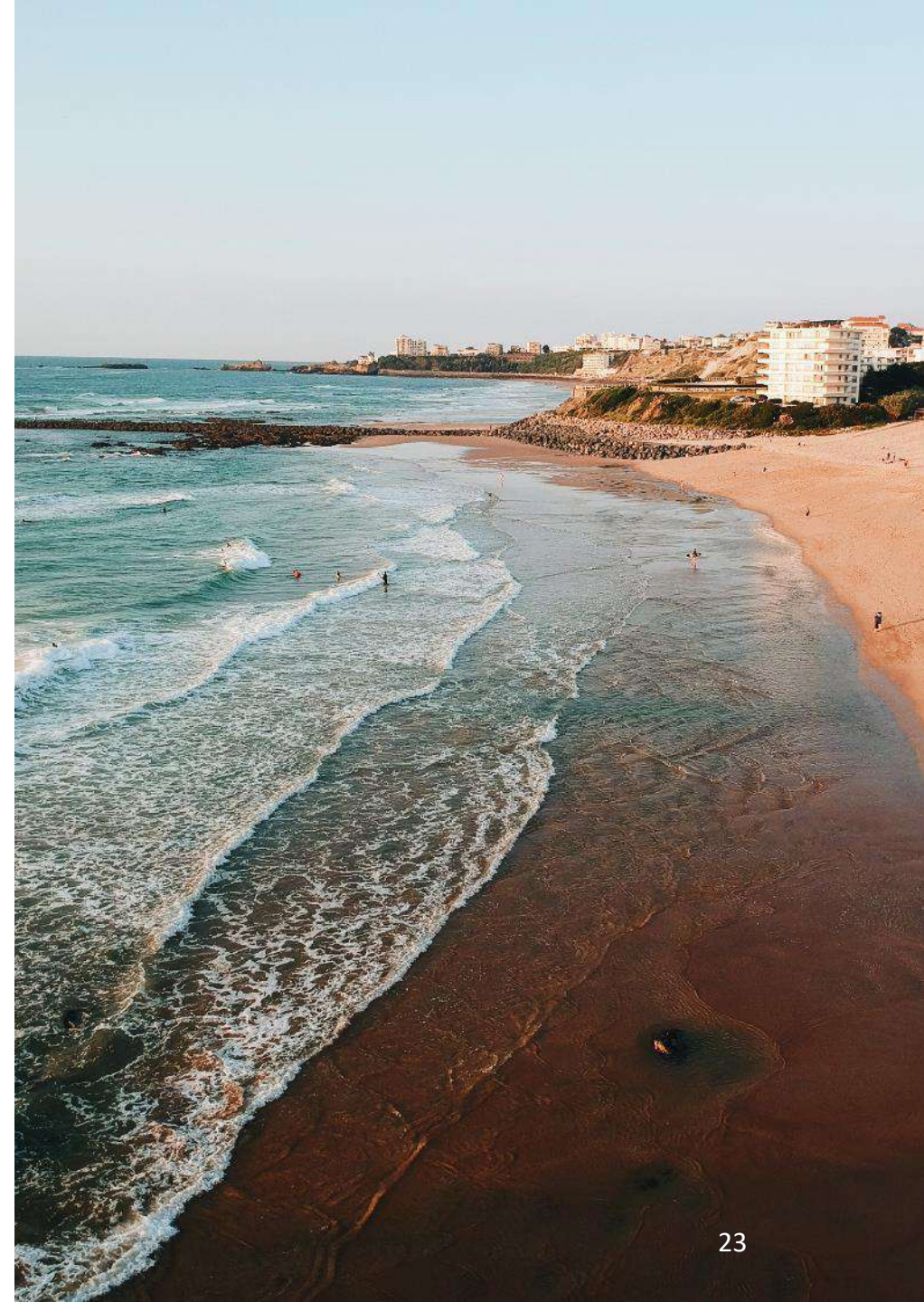
Surfrider Foundation is a worldwide not-for-profit organization dedicated to the protection and enhancement of lakes, rivers, oceans, waves and the coastline. Since its establishment in 1990, Surfrider continues to develop and facilitate successful environmental initiatives and educational platforms that inspire action and awareness throughout our communities. Our collective message is voiced through 1,700 volunteers within 14 countries, 10,500 members and 120,000 supporters all around Europe.

RULES FOR COMMUNICATION

All communication must be validated first.

- Only **partner companies**, which support our projects in the long run, are exclusively allowed to communicate externally on the RCD (social media, internet website, CSR report).
- **For all other non-partner companies** the use of Surfrider's logo, name or image to communicate on the event is not permitted.
- Communication on the Ocean Initiative campaign may solely be allowed:
« 350 employees of the XXX company took part in the Ocean Initiative campaign. A project which aims at fighting the proliferation of waste in oceans » [#OceanInitiatives](#)

Do not hesitate to contact us for any question.



TAKE THE FIRST STEP

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